



INSTALLATION, *HURRY UP*, 2006

THE EXHIBITION CAPTION :

Matters of contemporary human condition exist in the heart of a socioeconomic machine permanently under control. They are deeply immersed in the evil spiral of consumption, subject to the repetition of daily rituals, where an individual is pushed down to the rank of a cog in a machine.

In "HURRY UP" we are faced with our civilisation of perpetual change. The installation rises questions about the limits of a man's adaptability to these changes as well as about the physical and psychological consequences of these continuous mutations.

The Polish artist had already undertaken this problem of an individual's placement in the modern world. The audiovisual installation "HURRY UP" is a direct continuation of this recurrent theme taken up in 1996 with the work "Don't cry, don't laugh" (with K. Szalek, CREDAC, Ivry sur Seine). Since then it has been pursued continuously and reappeared in different, heterogenic visual forms however always having a photographic character (installation «*Magda*» - Usine Gaupillat / Palais de Tokyo; series of pictures «*The Last Factory*», exposed successively in France, Brazil and Poland).

Recently "HURRY UP" was presented in Nikki Diana Marquardt Gallery in Paris (November – December 2006) and during the international festival of photography and new media *FotoSpace, Wrocław Non Stop* in Poland (June – July 2007) and in the Central Slovakian Gallery in Banská Bystrica (May – June 2009).

DESCRIPTION / PRESENTATION IN A SPACE :

The audiovisual installation comprises of 4 elements: a projector, a white wall or a white projection screen, red fluorescent letters cut out in thick polystyrene, UV lightning.

The film depicts a man's bust on a white circular background, turning around repeatedly, in fits and starts of a clock's tick-tack rhythm. The image is projected onto a square canvas screen fixed to the wall or onto a white wall directly. UV lightning system makes the phrase "HURRY UP" appear in red fluorescent letters.

The installation may be mounted in a room that can be obscured. The space dimensions to be at least 5m x 5m and 3m height under the ceiling.

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The question presented, does it call out to us anew?

"HURRY UP..."